



PSG INSTITUTE OF ARCHITECTURE AND PLANNING

ARCAUSE | AURESCA

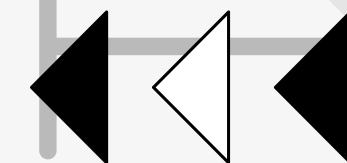
THIRD QUARTER 2025

O V E R A L L R E P O R T

Overview

This quarter, Arcause expanded its reach by not only organizing events but also encouraging active participation and research by students. The focus was on blending traditional values with modern architectural practices, while also addressing pressing social and environmental challenges.

These initiatives not only deepened students' academic knowledge but also broadened their perspective on the role of architecture in society. The impacts made this quarter reflect Arcause commitment to preparing future architects who are equipped to design spaces that are socially responsible, inclusive, and sustainable .



WORLD BRAILLE DAY

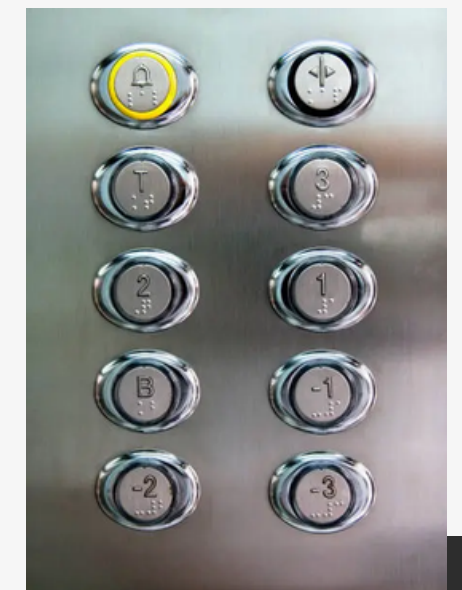
Sensory game and Map it Out!

Celebrated annually on January 4, World Braille Day honors the birthday of Louis Braille, who invented the braille system in 1824. It raises awareness about the importance of braille as a tool for literacy and communication for blind and visually impaired individuals. On the occasion of International Braille Day, PSG IAP for Architecture organized an engaging event titled sensory game was conducted. This sensory game was aimed to make people understand about the difficulties faced by blind people so that, it evokes positive emotions by engaging senses in enjoyable ways. Mapping out existing Braille usage around the city and coming up with design inclusive solutions for visually impaired communities was also another aspect of this occasion.



Impacts:

- Empathy Development
- Hands-on Awareness
- Teamwork Enhancement
- Creativity Boost
- Universal Design Awareness
- Inclusivity Focus
- Practical Understanding
- Increased Awareness
- Interactive Learning



Energy Efficient Case Studies

On National Cut Your Energy Costs Day, the 2023-2028 batch of PSG IAP studied vernacular and climate-responsive homes that minimize energy costs from the rural visit. Using locally sourced materials like mud, thatch, and bricks, these houses naturally regulate temperature, reducing reliance on artificial heating and cooling. Courtyards, Madras terrace roofs, ventilated roofs, and shaded verandahs enhance passive cooling and lighting. Water conservation techniques like rainwater harvesting further improve sustainability. This study emphasized how affordable, traditional methods create low-cost, energy-efficient homes, inspiring modern architectural solutions for sustainable and cost-effective living.



Impacts:

- Energy Efficiency
- Cost Reduction
- Sustainable Materials
- Passive Cooling
- Water Conservation
- Architectural Inspiration
- Community Learning



Awareness Video

On World Leprosy Day, students of PSG IAP created an awareness video and held a design discussion from the insights got during the visit to a leprosy welfare center in Coimbatore, documenting the lives of residents and their environment. Through a documentary video, the students highlighted the challenges faced by individuals affected by leprosy, fostering empathy and awareness. The initiative also aimed at educating fellow architecture students on the importance of inclusive design for people with disabilities and marginalized communities. Discussions focused on barrier-free spaces, accessible infrastructure, and social integration. This initiative reinforced the role of architecture in creating dignified, inclusive spaces for all, promoting awareness and sensitivity in design.



Impacts:

- Social Awareness
- Inclusive Design
- Empathy Building
- Barrier-Free Spaces
- Community Engagement
- Architectural Sensitivity
- Accessibility Advocacy



REPUBLIC DAY -DISCUSS BYE-LAWS

Byelaws are rules made by local authorities or organizations that govern specific activities and ensure compliance with legal standards. They aim to regulate behavior, maintain order, and protect public interests.

On the occasion of republic day, the students of PSG IAP took part in discussing byelaws, Which helped students to know and learn about bye laws in architecture



Impacts:

- Increased awareness
- Data-driven insights
- Health risk identification
- Encouragement of dialogue
- Sustainable practices advocacy
- Engagement with technology
- Community involvement
- Informing future designs
- Policy recommendations
- Long-term impact on awareness



Birdhouse Design

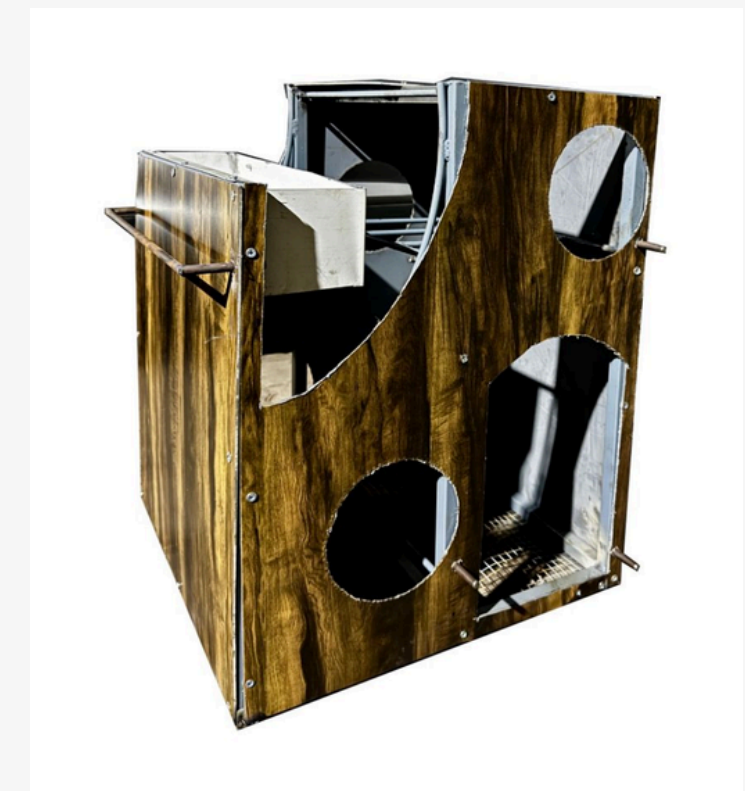
International Environmental Education Day is observed every year on January 26th to promote awareness, understanding, and action towards protecting the environment. It emphasizes the importance of educating people, especially students, about sustainable living and the need to preserve biodiversity for future generations.

As part of this celebration, our class of 40 students participated in a Sparrow House competition, encouraging creativity and environmental responsibility. Each student designed a sparrow-friendly structure, focusing on eco-friendly materials and sustainable construction. The final project was carefully selected for its durability in all weather conditions and its thoughtful features that protect sparrows from predators. This initiative not only helped us learn about sparrow conservation but also highlighted the impact of mindful design on nature.



Impacts:

- Wildlife Conservation
- Habitat Restoration
- Environmental Awareness
- Hands-on Learning
- Ecosystem Support
- Sparrow Protection
- Sustainable Crafting



Lecture on CO₂ Reduction

International Day of Reducing CO₂ Emissions is observed on January 28th each year to raise awareness about the harmful effects of excessive carbon dioxide in the atmosphere and the urgent need to reduce emissions to combat climate change. It emphasizes the importance of sustainable practices and green technologies for a healthier planet.

As part of this observance, we attended an informative seminar at the Grass Forest Museum in Coimbatore. The session helped us understand the sources and impact of CO₂ emissions and introduced us to practical methods for reducing our carbon footprint. Through real-life examples and interactive learning, we gained valuable insights into how individual and collective efforts can contribute to a more sustainable future.



Impacts:

- Carbon Awareness
- Emission Control
- Sustainable Practices
- Energy Efficiency
- Eco-Friendly Solutions
- Green Initiatives
- Climate Action

INTERNATIONAL WHEELCHAIR DAY

Map it Out!

On the occasion of the International wheelchair day, the students of PSG IAP took part in a programme where they explored a public space to see whether it is accessible for both normal people and people with wheel chair.

The primary aim of this project was to gain insight into the daily lives grievances, and struggles of People with wheel chair. It helped people understand the importance of Universal Design, which aims to create solutions accessible to everyone, regardless of physical characteristics.

The event successfully encouraged empathy and awareness, inspiring participants to consider how small changes in design can impact accessibility and ease of use for everyone, promoting equality in design and daily life.



Impacts:

- Empathy Development
- Hands-on Awareness
- Universal Design Awareness
- Inclusivity Focus
- Practical Understanding
- Increased Awareness
- Lasting Impact

Interactive Games

On the occasion of world hearing day, PSG IAP for Architecture organized an engaging event titled dumb charades to raise awareness about the unique challenges faced by non-hearing individuals. The activity fostered teamwork, creativity, and critical thinking while promoting inclusiveness. It helped participants understand the importance of Universal Design, which aims to create solutions accessible to everyone regardless of physical characteristics. The event successfully encouraged empathy and awareness, inspiring participants to consider how small changes in design can impact accessibility and ease of use for everyone, promoting equality in design and daily life.

Impacts:

- Empathy Development
- Hands-on Awareness
- Teamwork Enhancement
- Creativity Boost
- Universal Design Awareness
- Inclusivity Focus
- Practical Understanding
- Increased Awareness
- Interactive Learning
- Lasting Impact



Women's Day Celebration

International Women's Day is celebrated globally on March 8th to honor the achievements of women across all fields and to promote gender equality. It serves as a reminder of the progress made and the work that still lies ahead in empowering women and ensuring equal opportunities.

To mark this occasion, our entire college came together for a vibrant and meaningful celebration. A guest lecturer was invited to share inspiring thoughts on the importance of women's empowerment and gender awareness. A variety of engaging competitions such as jewelry making, fashion walk, face painting, and debates were held, encouraging participation from students across all batches. This event not only showcased talent and creativity but also fostered unity and appreciation for the strength and contributions of women in society.

Impacts:

- Gender Equality
- Women Empowerment
- Inclusive Growth
- Leadership Recognition
- Awareness Campaigns
- Community Engagement
- Inspirational Talks



Movie Screening & Hands-on Session

World Engineering Day is celebrated every year on March 4th to recognize the critical role of engineering in shaping a better, sustainable future. It highlights how engineering innovations contribute to solving global challenges like climate change, clean energy, and infrastructure development. The day also celebrates engineers' contributions to society and encourages young minds to explore the field of engineering for a brighter tomorrow.

Impacts:

Movie Screening:

- Visual Learning
- Concept Clarity
- Creative Inspiration

Site Surveying Workshop:

- Practical Knowledge
- Technical Skills
- Field Experience



Plumbing Workshop

On World Plumbing Day, the 2022–2027 batch of PSG IAP participated in a hands-on plumbing workshop, gaining practical knowledge about essential plumbing systems. The workshop covered water supply, drainage, pipe fittings, and sustainable plumbing solutions. Students learned about efficient water management, leak prevention, and eco-friendly sanitation practices. This initiative emphasized the importance of plumbing in sustainable architecture and equipped students with technical skills crucial for future designs.

Impacts:

- Technical Skills
- Water Efficiency
- Leak Prevention
- Sustainable Plumbing
- Practical Knowledge
- Architectural Awareness
- Efficient Drainage



Interview with CavinKare

World Consumer Rights Day is observed on March 15th to raise global awareness about consumer rights and needs. It highlights the importance of fair treatment, safety, and access to accurate information for all consumers, empowering individuals to make informed choices in the marketplace.

To observe this day, we conducted an insightful interview with a member of Cavin Kare, who shared valuable information about consumer rights and how their organization ensures these rights are upheld. The discussion deepened our understanding of consumer protection laws and the responsibilities of both consumers and service providers. The recorded interview was later shared with our classmates, making it an engaging and educational experience for everyone involved.



Impacts:

- Consumer Awareness
- Market Insights
- Ethical Practices
- Legal Knowledge
- Corporate Responsibility
- Informed Decisions
- Industry Exposure

SHRAMA EXHIBITION

Project ShramA aims to bridge the disconnect between designers and builders, fostering awareness and respect for construction workers' contributions. Often, workers don't even know who the architect of a project is—they follow instructions without seeing the bigger picture. Migrating from different towns in search of stable work, they bring not just labor but also generations of craftsmanship, yet their efforts remain unrecognized.

The exhibition served as a powerful tool in shifting this perspective, creating awareness among students, educators, and professionals about the realities of construction workers' lives. By showcasing their struggles, skills, and indispensable role in the industry, the display initiated meaningful conversations on fair treatment, workplace safety, and inclusivity. Through these discussions, the event encouraged a deeper understanding of the workers behind our built environment, inspiring future professionals to build not just structures, but a more humane and collaborative industry.



S No	ACTIVITIES	STUDENTS INVOLVED	STAFFS INVOLVED	NON TEACHING FACULTIES INVOLVED	IMPACTED MEMBERS
1	World Braille Day	50	3	2	100
2	National Cut Your Energy Costs Day	40	9	4	200
3	World Leprosy Day	20	3	2	160
4	Republic Day - Discuss Byelaws	40	5	3	70
5	International Environmental Education Day	40	8	3	200
6	International Reducing CO2 Emissions Day	60	6	2	80
7	International Wheelchair Day	40	5	5	50
8	World Hearing Day	40	5	2	50
9	World Engineers Day	80	10	5	120
10	International Women’s Day	160	20	10	800
11	World Plumbing Day	40	5	4	90
12	World Consumer Rights Day	40	5	3	120
13	ShramA Fellowship Program “The Hands that Build”	30	5	5	180

IMPACT PARAMETER